

# Arden Reading Clinic

383 Weaverville Hwy., Asheville, NC 28804

marcy@ardenreadingclinic.com T: 828-658-9448

---

## Greetings ~

It has been a while since our last newsletter went out, and I know it is in direct reflection of the busy, productive summer we shared and then, of course, the start of a new school year! I am happy to announce that I am finally sprucing up the patio with Fall decorations; although, it does feel a bit like summer some days. For our FAQ's I thought it timely to readdress how to reach me, now that I am teaching again, and how to connect with Diane if you have a question about your tuition. I look forward to the settling and the calm that slowly evolve during this Fall season and my shared moments of connecting with each of you.

Happy Fall,

Marcy Sirkin – Owner/Director

---

## FAQ's

How do I meet with Marcy?

We have nearly 100 students enrolled at our clinic, and each of them is equally important to us. The **best** way to communicate with Marcy when you have a scheduling or programming question is via e-mail. Contact her at [marcy@ardenreadingclinic.com](mailto:marcy@ardenreadingclinic.com). Marcy will respond to your e-mail within 24 hours. If you want to meet with her in person to discuss testing or other concerns, please call 828-658-9448 to schedule an appointment. If you are curious about your child's progress, please use the first five minutes of your child's session to talk with tutor.

What if I have a billing question?

Please call the clinic at (828) 658-9448 and choose extension 6.

How can I contribute an article or information to the newsletter?

Call the clinic at (828) 658-9448 and leave a message for Diane, or bring in your contribution and leave it in Marcy's office.

---



## Upcoming Events

### September 18

First day of October billing cycle  
10. Billing cycle is 4 weeks long.

### October 1

Tuition due for October.

### October 16

First day of November billing  
cycle 11. Tuition due 11/1.

### November 20 - 26

Clinic closed for Thanksgiving.

---

## Reminder

Please remember that the clinic **DOES NOT** close for school closings such as Teacher Workdays.

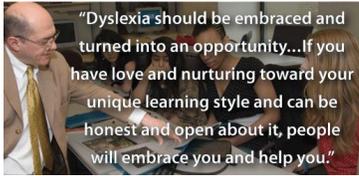
The clinic **WILL CLOSE** for Thanksgiving – **November 20<sup>th</sup> – 26<sup>th</sup>**. That week falls during the December billing cycle, but you are not charged tuition for it. Your December tuition covers 4 weeks and is your regular monthly amount.

---

## More Important News

### Success Story

**Steve Mariotti**, Teacher & Entrepreneur who's also dyslexic!!



"A leading expert in youth entrepreneurship education, Steve Mariotti founded the Network for Teaching Entrepreneurship to provide 'a pathway to prosperity' for young people from low-income communities. He has received numerous awards for entrepreneurship and co-authored eight books on the subject. In 1988, he was named America's Top

High School Business Teacher and Best Economics Teacher of the Year in New York State. Mariotti, who dedicates over eighty hours a week to NFTE, learned the importance of persistence and hard work at an early age, when he was diagnosed with dyslexia. He struggled with reading, mispronounced similar sounds, and was unable to alphabetize. His parents, both teachers, sprang into action, working with him every day for three years to change reading from a challenge to a pleasure. 'Once I could distinguish sounds and manage sentences, I became an obsessive reader, and I now read sixty books a year,' says Mariotti. 'And my difficulties with words were made up for by my being off the charts in math. I had a gift for math as a child. I could do in my head the multiplication of three numbers by any three numbers and understood basic calculus.' . . . Mariotti's entrepreneurial career took a detour one day in 1981, when he was mugged by three teenagers. He became fearful, had recurring flashbacks, and obsessed over the question of why the young men would attack him for only \$10, when they could make much more money operating a business. Mariotti eventually faced his fears head-on and became a special-education teacher in Brooklyn. He soon conquered his anxieties, but taming his students, many of whom had severe learning problems, took more time. By sharing with them the difficulties he had experienced as a dyslexic, Mariotti was able to bond with the students. He also sparked their interest in learning by teaching them about business, markets, and how to acquire wealth—topics that youths in low-income communities seldom, if ever, hear." *Excerpted from the Yale Center website.*



## In the Community

### From Testing Resistance & Reform News:

The testing debate in North Carolina intensifies:

<https://carolinianuncg.com/2017/09/20/the-testing-debate/>

More about testing from the Phi Delta Kappan on-line magazine:

[www.kappanonline.org](http://www.kappanonline.org)

### From the Washington Post:

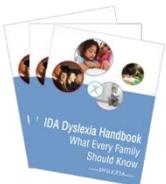
Read below to learn more about the scoring of the new SAT:

[washingtonpost.com/local/education/new-sat-scores-sow-confusion](http://washingtonpost.com/local/education/new-sat-scores-sow-confusion)

In case you haven't seen it, we have a new 21<sup>st</sup> century website. Check it out!

[ardenreadingclinic.com](http://ardenreadingclinic.com)

### Recommended Reading



Here's a valuable resource for parents of dyslexics from the International Dyslexia Association. It includes, "information on assessments, effective teaching approaches, self-advocacy ideas, and a vast array of resources."

[IDA Dyslexia Handbook for Parents](#)

### Billing Cycle 10 - October

M	T	W	TH	F	S	S
9/18	9/19	9/20	9/21	9/22	9/23	9/24
9/25	9/26	9/27	9/28	9/29	9/30	10/1
10/2	10/3	10/4	10/5	10/6	10/7	10/8
10/9	10/10	10/11	10/12	10/13	10/14	10/15